



# SANDBACH SCHOOL

OPPORTUNITY • ACHIEVEMENT • EXCELLENCE

## Sponsorship Packages

Support the School and Promote Your Business

# Our Heritage

Sandbach School was founded in 1677 by people of practical charity and vision.

In 1853 the school moved to its present location when Sir Gilbert Scott, perhaps the most famous of the architects of the Gothic revival, designed the façade of, what is now known as School House.

The style, including a narrow stone spiral staircase, may never have been very practical but certainly adds a touch of romance to the business of education.

The school oozes tradition and heritage.

Historically an independent boarding school for boys, the school is now a boys only academy secondary school with a co-educational sixth form. With almost 1,300 students now on roll the school celebrated its best ever GCSE and A-Level results in 2017.



# Our Motto

The School motto “Ut Severis Seges”, or “as you sow so shall you reap” underpins the Schools philosophy of “work hard, play hard”.

The motto was chosen by the Headmaster, Mr G. H. Heslop, in 1889.

He was a man of drive, initiative, integrity and above all else he understood how to educate boys.

Today we are proud to continue that tradition; we are specialists in teaching boys!



# Become Our Partner

By partnering with Sandbach School you are associating yourself with a brand which has existed for over 300 years.

Sandbach School has a national reputation for outstanding achievement in sport, music and drama. The school has appeared at Twickenham, the Edinburgh Fringe and participated in competitions around the world.

We are one of the fastest growing and most successful secondary schools in East Cheshire.

Our facilities are heavily used by the local community 7 days a week.

Our concerts, events and dining-in nights attract over 10,000 visitors annually.



# Sponsorship Options For Your Business

Package Name	Monthly Fee	Annual Fee (Includes 10% Discount)
Diamond	£750	£8,100
Platinum	£500	£5,400
Gold	£250	£2,700
Silver	£125	£1,350
Bronze	£50	£540

Terms: Minimum 12 month sponsorship term. Fees quoted exclude VAT. 10% discount available if 12 months paid up-front. Available locations and sizes of advertising hoardings can be discussed and agreed in advance. Fees include production of advertising hoardings to school specification. The school reserves the right to refuse sponsorship from any business, organisation or individual without explanation.

# Diamond Sponsorship

- ✓ Logo and link to your website on school website
- ✓ Choice of sponsorship of sports team with logo featured on kit
- ✓ 6 advertising hoardings
- ✓ 6 free tickets to every school concert, show and dining event
- ✓ Two full colour pages advert in the annual Sandbachian publication
- ✓ Full page colour advert in every monthly newsletter
- ✓ Free use of conference facilities (Subject to availability)
- ✓ Sponsorship of prize at annual awards
- ✓ Your marketing material displayed at school reception



# Platinum Sponsorship

- ✓ 4 advertising hoardings
- ✓ 4 free tickets to every school concert, show and dining event
- ✓ Full page colour advert in the annual Sandbachian publication
- ✓ Logo featured in every monthly newsletter
- ✓ Sponsorship of prize at annual awards
- ✓ Logo featured on school website





# Gold Sponsorship

- ✓ 2 advertising hoardings
- ✓ 2 free tickets to every school concert, show and dining event
- ✓ Half page colour advert in the annual Sandbachian publication
- ✓ Logo featured on school website





# Silver Sponsorship

- ✓ 1 advertising hoarding
- ✓ 2 free tickets to every school concert, show and dining event
- ✓ Quarter page colour advert featured in the annual Sandbachian publication
- ✓ Logo featured on school website

# Bronze Sponsorship

- ✓ Logo featured on school website
- ✓ Logo featured in the annual Sandbachian publication



# Why Not Sponsor a School House?

The House system is an integral part of life at Sandbach School and aims to provide a sense of competition and fun through a range of school based activities.

The Houses are Craig, Lea, Ward and Welles.

The House competition involves a wide range of activities throughout the year. Boys are allocated to a House when they start at the school.

Much of the organisation is carried out by senior boys with support from staff members who are Heads of House.

The House system allows boys to compete in a range of sports and activities such as football, hockey, cricket, tug-of-war, swimming, orienteering, chess, art and poetry, and drama.

The colour on a boy's tie indicates his House: Craig – Green, Lea – Red, Ward – Yellow, Welles – Blue.



# Sponsor any School House for just £999 per annum

- ✓ 1 advertising hoarding
- ✓ Half page colour advert in annual Sandbachian publication
- ✓ House team photo will include a banner of your choice
- ✓ Logo featured in newsletter whenever your sponsored house is mentioned
- ✓ Logo featured on school website
- ✓ Invitation to Road Relay event – your house team will compete wearing your logo





Tel: 01270 758870 Email: [enquiries@sandbachschool.org](mailto:enquiries@sandbachschool.org) [www.sandbachschool.org](http://www.sandbachschool.org)  
Sandbach School, Crewe Road, Sandbach, Cheshire, CW11 3NS