

Art & Design: Graphic Communication – Eduqas (WJEC)

Course Content

The AS represents a stand-alone qualification within a two year A Level qualification. It consists of one unit:

- **Unit 1:** Personal Creative Enquiry (40% of A Level), internally assessed, externally moderated.

In the initial stage of Unit 1, learners will have the opportunity to explore and cultivate fundamental skills, knowledge and understanding through a variety of experiences. These may include guided use of sources to gather visually rich research. The learning programme will also provide opportunities for experimentation using a wide range of materials and processes, collaboration, creative decision-making and innovation, as well as activities to help learners develop curatorial skills, from which personally significant creative enquiries can be generated as the course progresses.

The A level consists of the AS Unit 1 plus two additional units:

- **Unit 2:** Personal Investigation (36% of A Level), internally assessed, externally moderated.

The development of a broad skills base through an exciting unit based on visits to urban environments where students use galleries, museums and other sites and experiences to inform their work. Emphasis is placed upon students working independently with a focus on showing an awareness of the work of others through critical analysis.

- **Unit 3:** Externally Set Assignment (24% of A Level), internally assessed, externally moderated.

Lesson Structure

Lessons can be delivered in a variety of ways - students are encouraged to take responsibility for their progress and are supported through some whole class teaching and one-to-one tutorials and target setting exercises.

Assessment Pattern

Assessment takes place formatively throughout the course. Learning is supported through the use of detailed design briefs which allow for differentiated learning outcomes. Tutorials are key to assessing student progress and identifying how to progress. The units are formally assessed at the end of the year and the marks submitted to the board. The work is then moderated by an exam board representative.

Extra Information

Students have opportunities to work with a designer in residence as part of the development of their skills and understanding and developing their awareness of the digital media and graphic design industries. Visits are used to investigate and explore themes, ideas and the work of others. Students have access to good quality resources including computers with specialist software on a lesson-by-lesson basis. They will also have a series of work-related learning presentations to develop their understanding of the creative industries.