Year 8 Options 2020

Cambridge Nationals Creative iMedia Level 1/2

Examination Board: OCR
Course Specification: J807/J817

What is Cambridge Nationals Creative iMedia all about?

You should choose this course if you are interested in how IT can be used to produce creative works for instance graphics, animations, websites, film, sound, and other digital products. You should have an interest in working creatively with computers and enjoy the challenge of producing products for a set brief.

Course Structure:

During Year 9 pupils will learn:

- Graphics skills with Photoshop and Illustrator
- Animation skills with Flash
- Film recording and editing techniques
- How to create suitable pre-production documents: mind-maps, mood boards, storyboards, scripts and visualisation diagrams
- How to pitch for a new video game production

During Year 10 and 11 pupils will complete coursework units to include:

- Digital Graphics
  - How graphics are used to influence the viewer.
  - The legal implications of using graphics.
  - Designing effective graphics.
  - Making digital graphics.
- Interactive Multimedia Products
  - How multimedia products e.g. websites are used to inform the user.
  - The legal implications of creating website content.
  - Designing effective websites.
  - Making a multipage website.
- Digital Animation
  - How animations are used to influence the viewer.
  - The legal implications of using graphics and sound in animations.
  - Designing effective animations.
  - Making digital animation.

Pupils will also build knowledge towards the examined component of the course based on pre-production skills:

- Mood boards/mindmaps/storyboards as planning tools.
- Planning pre-production.
- Producing pre-production documents.
- Reviewing pre-production documents.

How will I be assessed?

40% written examination and 60% coursework. The coursework is assessed internally and moderated externally by the exam board.

What could I do next with Cambridge Nationals Creative iMedia?

This qualification could lead in to any creative Level 3 course including the Level 3 in Creative Digital Media offered by this school. The research, planning and practical skills can be used in any creative environment and would be suitable for those considering an apprenticeship in this sector.