



Year 12 Curriculum Sequence: Music Technology

Intent:

- Build skills in recording/editing audio, managing live sound equipment, encouraging greater independence in completing tasks, as well as developing greater understanding of music industry practices
- Develop mature and responsible learners who can research effectively, self-manage tasks and project timelines, and present evidence in an academic style appropriate to level 3 qualifications.
- Equip learners with the skills, knowledge and understanding for entry to employment in the music industry or progression to further study at higher level

Units taught in line with BTEC delivery calendar

349 Planning a Career in Music (1)	326 Understanding Recording Studio Design	375 Radio Podcast Production	349 Planning a Career in Music (2)	353 Music Event Management
<p>Overview: For any music professional, the ability to manage a career through careful planning, combined with a thorough knowledge of the professional landscape and the opportunities available within it, will substantially increase the potential for the prepared person to have a range of robust career options available to them. On a more specialist level, in order to develop professionally and increase one's marketability and employability, the individual must understand what is needed to facilitate the development of appropriate knowledge and skills and the timescales involved in the process.</p>	<p>Overview: With recording technology becoming more and more accessible and affordable, opportunities for people to design and run their own studio are becoming more feasible. Therefore, it is important that learners acquire the necessary skills and understanding of the cost and Health & Safety considerations, as well as different design factors and implications</p>	<p>Overview: For many years, radio has been a key influence on the music industry and has helped to dictate which songs will become successful as well as reflecting the tastes of the public. Radio can also cater for niche markets by demonstrating awareness of the target audience and listener profile. Many radio programmes also issue podcasts based on their shows, as some people prefer to download content and listen to it at their own leisure. Many podcasts, whether related to a radio show or not, have become very popular and have gained vast listenerships. They differ from radio shows in that they don't have the live interaction with the audience but they can be more flexible in terms of their content.</p>	<p>Overview: For any music professional, the ability to manage a career through careful planning, combined with a thorough knowledge of the professional landscape and the opportunities available within it, will substantially increase the potential for the prepared person to have a range of robust career options available to them. On a more specialist level, in order to develop professionally and increase one's marketability and employability, the individual must understand what is needed to facilitate the development of appropriate knowledge and skills and the timescales involved in the process.</p>	<p>Overview: Many industry commentators argue that the live music industry now generates more revenue than the recorded music sector. This represents a change in mind set. Declining recorded music sales and illegal downloads have made the live music experience increasingly important to performers and their business partners. The ability to manage an event is an important skill for any practitioner, regardless of the genre, product or marketplace. This unit looks to develop event management skills and can be applied to any kind of live music event or tour.</p>
<p>Aims/Purpose: The purpose of this unit is to familiarise learners with the processes associated with effective career planning. The aim of this unit is to provide opportunities to align/link their overarching career aims with how their course can help, defining the way the learner engages with their learning.</p> <p>This first unit focuses on Skills Audit and Action Planning</p>	<p>Aims/Purpose: The aim of this unit is to facilitate a sound understanding of the logistical, financial and Health & Safety implications of equipping and running a professional level recording studio. The purpose of this unit is to develop the learner's understanding of the considerations and implications of designing a recording studio</p>	<p>Aims/Purpose: This unit aims to enable learners to produce their own radio show or podcast. The purpose of the unit is to explore the key considerations when creating a podcast or radio show and to develop learners' skills in radio or podcast planning and production.</p>	<p>Aims/Purpose: The purpose of this unit is to familiarise learners with the processes associated with effective career planning. The aim of this unit is to provide opportunities to align/link their overarching career aims with how their course can help, defining the way the learner engages with their learning.</p> <p>This 2nd unit assesses progress made and studies potential career paths using the skills developed</p>	<p>Aims/Purpose: This unit will develop the learner's ability to stage a musical event or series of musical events (tour). By evaluating the process involved in staging a musical event and applying the required skills to an area of their own interest, learners will develop strategies for event management and promotion in a variety of areas.</p>
<p>Feeds from Qualification Phase: Yr9 Bridging 'The Music Industry'</p>	<p>Feeds from Qualification Phase: Yr9 Bridging 'Intro to Recording' Yr10 BTEC Component 1 Yr11 BTEC Component 2</p>	<p>Feeds from Qualification Phase: Yr9 Bridging 'Intro to Recording' Yr9 Bridging 'Online Music Channels' Yr10 BTEC Component 1 Yr11 BTEC Component 2 Yr11 BTEC Component 3</p>	<p>Feeds from Qualification Phase: Yr9 Bridging 'The Music Industry' Planning a Career (1)</p>	<p>Feeds from Qualification Phase: Yr9 Bridging Music Event Management Yr9 Bridging Online Music Channels Yr11 Component 2 & 3</p>