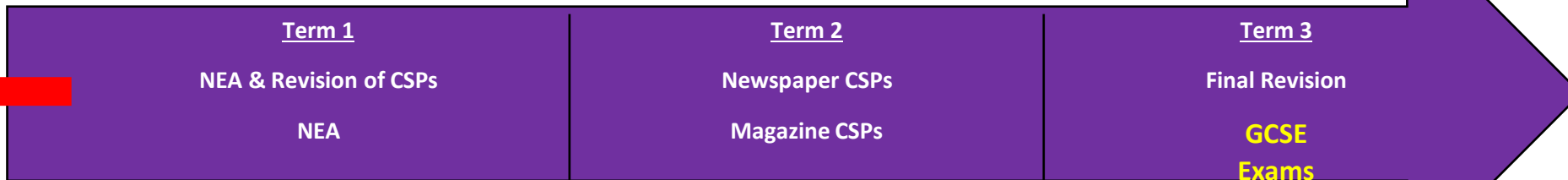




Year 11 GCSE Media Studies Curriculum Sequence

Intent: To encourage students to draw together the range of analytical and practical skills in order to research and produce their own media product as well as synthesise concepts and theories from across all four strands of the course to analyse a range of media texts.

<p>NEA feeds from:</p> <ul style="list-style-type: none"> ← year 9 practical mini-projects ← year 10 mock NEA 	<p>Newspaper CSPs feeds from:</p> <ul style="list-style-type: none"> Yr 9 & 10 Industry work, particularly looking at regulation 	<p>Final Revision feeds from:</p> <ul style="list-style-type: none"> All previous work on CSPs All previous work on theories All previous work on the four areas of the media framework
<p>Teaching NEA here supports:</p> <ul style="list-style-type: none"> NEA = 30% of final grade Consolidates and applies work on all four stands of the media framework Prep for review 1 	<p>Newspaper CSPs here supports:</p> <ul style="list-style-type: none"> Prep for GCSE exam through study of CSPs Prep for review 2 	<p>Teaching Final Revision here supports:</p> <ul style="list-style-type: none"> Prep for GCSE exam through revision of all CSPs and key theories All four areas of the media framework will be covered Practice will be given for both Media papers
<p>Why teach NEA? Students are required to demonstrate the application of knowledge and understanding through their internally assessed NEA piece. The Non-Examined Assessment (coursework) represents 30% of the final grade for the course. Revision of previous CSPs is required to spread the load and to prepare students for Reviews as well as gradual preparation for the GCSE examinations.</p>	<p>Why teach Newspaper CSP? Newspapers CSPs and their online counterparts play an important role in society, both in terms of reflecting and shaping public opinion. Understanding key concepts of news values and news agendas, as well as aspects of regulation are key to understanding their power. This is an in-depth CSP so all four areas of the framework.</p>	<p>Why teach Final Revision? All students need to be well prepared for the GCSE examinations. In media studies, this means having a thorough understanding of the CSPs under study as well as the ability to understand and apply the media theories they have learned throughout the course to both the relevant CSPs and any unseen texts in the papers.</p>



<p>Why teach NEA? Students are required to demonstrate the application of knowledge and understanding through their internally assessed NEA piece. The Non-Examined Assessment (coursework) represents 30% of the final grade for the course.</p>	<p>Why teach Magazine CSPs? Magazine CSPs will look at print and online publications, consider the audience targeting, funding models, representations of groups and ideas as well as presentational conventions. 'Reading' a text beyond the words written and applying audience and narrative theories to texts will be developed and can be applied in other areas. Understanding the increasing impact of technology to forms of communication and industry funding models based on changing audience habits and expectations. This is an in-depth CSP so all four areas of the framework.</p>	<p>GCSE External Examinations</p>
<p>Teaching NEA here supports:</p> <ul style="list-style-type: none"> Student understanding and application of the theoretical framework 	<p>Teaching Magazine CSPs here supports:</p> <ul style="list-style-type: none"> Revision of media language Revision of media audiences Revision of media industries Revision of media representation 	
<p>NEA feeds from:</p> <ul style="list-style-type: none"> All CSPs All 4 areas of the theoretical framework All theories studied throughout the course. All practical tasks set in preparation throughout the course. 	<p>Magazine CSP feeds from:</p> <ul style="list-style-type: none"> Year 10 Advertising and Marketing Year 11 Newspaper CSPs 	