

Bridging Creative iMedia Curriculum Sequence

Intent: to build a foundation of creative digital skills suitable for the entire spread of digital media career pathways

T1Photoshop Skills
Horror DVD Case Project**T2**

Pre-production planning 1

T3Interactive Product 1 – Information
Kiosk
Pre-production planning 2**T4**

Audio Visual Product

T5

Pre-production 3

T6Interactive Product 2 – Web
Design

<p>Why these topics? Digital graphics is the compulsory coursework option. Many of the practical skills in the course are built on a solid foundation of digital graphic design using Photoshop. Responding to briefs is the central purpose of the course. By being given a brief to work to, students can gain understanding in target audience and pre-production whilst creatively producing a digital artefact.</p>	<p>Why This Topic? The pre-production documents are central to the course and are used over and over again in coursework and in the exam.</p>	<p>Why This Topic? This is one of the possible solutions to the interactive product coursework to be completed later in the course. Pupils can practise the creation of pre-production documents to a set assignment and pick up useful interactive product skills at the same time. More of the pre-production document knowledge, this time tailored to the movie project that comes next..</p>	<p>Why This Topic? Although pupils will not be completing the movie making coursework, the questions in the exams often assume a level of understanding of the production process involved with creating audio visual products so practical experience is desirable.</p>	<p>Why This Topic? This unit finalised Topic Area 3 for the exam. Students can use knowledge from the movie making project to understand health and safety concerns and risk assessments.</p>	<p>Why This Topic? This is another possible outcome for the interactive product assignment taught later in the course and, combining it with the knowledge from Topic Area 3, becomes a crucial skill building opportunity.</p>
<p>Curriculum Links</p> <ul style="list-style-type: none"> • Colour • Creativity • Graphic Design • Genre 	<p>Curriculum Links</p> <ul style="list-style-type: none"> • Planning • Documentation 	<p>Curriculum Links</p> <ul style="list-style-type: none"> • Graphic Design • Technical • Planning • Documentation 	<p>Curriculum Links</p> <ul style="list-style-type: none"> • Creativity • Emotion • Entertainment 	<p>Curriculum Links</p> <ul style="list-style-type: none"> • Planning • Documentation 	<p>Curriculum Links</p> <ul style="list-style-type: none"> • Graphic Design • Technical • Planning • Documentation • Online
<p>Teaching these topics here supports: Directly supports the qualification mandatory coursework unit.</p>	<p>Teaching these topics here supports: Supports both the mandatory and optional coursework unit and will also be assessed in the exam.</p>	<p>Teaching these topics here supports: Supports the optional coursework unit by providing the skills for one way it could be produced. Supports both the mandatory and optional coursework unit and will also be assessed in the exam.</p>	<p>Teaching these topics here supports: Wider creative skillset that allows learners to have practical experience of all the possible creative career options from this curriculum pathway.</p>	<p>Teaching these topics here supports: Supports both the mandatory and optional coursework unit and will also be assessed in the exam.</p>	<p>Teaching these topics here supports: Supports the optional coursework unit by providing the skills for a second way it could be produced. Wider experience to support further career entry points.</p>
<p>These topics feed from: Digital graphics skills taught in the Y7 Digital Dangers Unit and Y8 Graphics unit</p>	<p>These topics feed from: This will be the pupil's first learning of pre-production documentation</p>	<p>These topics feed from: Building on pre-production skills. Pupil's first attempt at building an interactive product.</p>	<p>These topics feed from: This will be the pupil's first attempt at a practical audio visual product.</p>	<p>These topics feed from: Final iteration of the work on pre-production building throughout the bridging year.</p>	<p>These topics feed from: Year 7 web design unit, previous interactive product unit.</p>