

Year 11

Develop:
Creativity
Planning
Graphic Design

Sandbach School Computing

Qualifications Phase Year 1 Creative iMedia Curriculum Sequence

Intent: The Cambridge Nationals in Creative iMedia is a vocational qualification that teaches pupils a wide range of digital and creative skills suitable for job specific employment in future digital careers. The qualification can also act as a proof of a well-defined digital skillset that can set pupils apart from their peers in the job market

T1	T2	T3	T4	T5	T6
Distribution platforms Properties and formats of media files	Interactive product coursework	Interactive product coursework	Media codes	Exam revision	
<p>Why these topics? These units are mainly based on technical information that can be rote learned. All formulate some of the required knowledge for the final exam. Studying them here is advantageous as they can be revisited several times to help long term retrieval.</p>	<p>Why This Topic? The optional coursework unit. The work produced here will count towards 25% of each learner's final grade.</p>	<p>Why This Topic? The optional coursework unit. The work produced here will count towards 25% of each learner's final grade.</p>	<p>Why This Topic? Analysing media text through codes, conventions, symbols and semiotics is the toughest theory topic in this course and should be taught just before the exam for maximum impact.</p>	<p>Why This Topic? Teachers have this opportunity to identify student weaknesses and thoroughly prepare them for the exam season.</p>	
<p>Curriculum Links</p> <ul style="list-style-type: none"> Technical Careers 	<p>Curriculum Links</p> <ul style="list-style-type: none"> Creativity Graphic Design Planning 	<p>Curriculum Links</p> <ul style="list-style-type: none"> Creativity Graphic Design Planning 	<p>Curriculum Links</p> <ul style="list-style-type: none"> Analysis 		
<p>Teaching these topics here supports: Directly supports the final exam.</p>	<p>Teaching these topics here supports: Mandatory coursework that forms 25% of the learner's overall grade.</p>	<p>Teaching these topics here supports: Mandatory coursework that forms 25% of the learner's overall grade.</p>	<p>Teaching these topics here supports: Directly supports the final exam.</p>	<p>Teaching these topics here supports: Direct, personalised support for the final exam series.</p>	
<p>These topics feed from: Practical experience formalised with technical learning.</p>	<p>These topics feed from: Interactive product skills in the previous year.</p>	<p>These topics feed from: Interactive product skills in the previous year.</p>	<p>These topics feed from: This is the pupil's first journey into analysing media codes but they will have learned implicit lessons previously.</p>	<p>These topics feed from: All previous theoretical learning culminates here.</p>	

