

**Develop:**  
Creativity  
Planning  
Graphic Design

## Sandbach School Computing

# Qualifications Phase Year 2 Creative iMedia Curriculum Sequence

**Intent:** The Cambridge Nationals in Creative iMedia is a vocational qualification that teaches pupils a wide range of digital and creative skills suitable for job specific employment in future digital careers. The qualification can also act as a proof of a well-defined digital skillset that can set pupils apart from their peers in the job market

**T1**

Distribution platforms  
Properties and formats of media files

**T2**

Interactive product coursework

**T3**

Interactive product coursework

**T4**

Media codes

**T5**

Exam revision

**T6**

**Why these topics?**

These units are mainly based on technical information that can be rote learned. All formulate some of the required knowledge for the final exam. Studying them here is advantageous as they can be revisited several times to help long term retrieval.

**Why This Topic?**

The optional coursework unit. The work produced here will count towards 25% of each learner's final grade.

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Analysing media text through codes, conventions, symbols and semiotics is the toughest theory topic in this course and should be taught just before the exam for maximum impact.

**Why This Topic?**

Teachers have this opportunity to identify student weaknesses and thoroughly prepare them for the exam season.

**Curriculum Links**

- Technical
- Careers

**Curriculum Links**

- Creativity
- Graphic Design
- Planning

**Curriculum Links**

- Creativity
- Graphic Design
- Planning

**Curriculum Links**

- Analysis

**Teaching these topics here supports:**

Directly supports the final exam.

**Teaching these topics here supports:**

Mandatory coursework that forms 25% of the learner's overall grade.

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**Teaching these topics here supports:**

Directly supports the final exam.

**Teaching these topics here supports:**

Direct, personalised support for the final exam series.

**These topics feed from:**

Practical experience formalised with technical learning.

**These topics feed from**

Interactive product skills in the previous year.

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Interactive product skills in the previous year.

**These topics feed from:**

This is the pupil's first journey into analysing media codes but they will have learned implicit lessons previously.

**These topics feed from**

All previous theoretical learning culminates here.

