

# Travel & Tourism - Edexcel

**Entry Requirements: A minimum of five level 5 GCSE grades, or equivalent.**

## Why Choose T&T?

This qualification is designed for post-16 students with an interest in travel and tourism who want to continue their education through applied learning, and who aim to progress to higher education.

The qualification is equivalent in size to one A Level, this qualification gives a broad introduction to the travel and tourism industry, with an emphasis on core knowledge and fundamental skills that are transferable across other sectors.

The travel and tourism industry in the UK is growing and is of major importance to the economy. In this course, you will develop the skills needed to examine, interpret and analyse a variety of statistics that measure the importance of tourism to the UK. There are many influences on the industry and they are changing all the time. Some of them are within the control of travel organisations, while others are beyond their control. You will need to know how organisations react to changes and trends to determine their present and future operating policies.

## Specification Content

This course includes 4 units of which 3 are mandatory and 2 are externally assessed. Students will study the world of Travel and Tourism, Global Destinations, the Principles of Marketing in Travel and Tourism and Visitor Attractions.

## Assessment Pattern

Pearson BTEC Level 3 National Extended Certificate in Travel and Tourism				
Unit number	Unit title	GLH	Type	How assessed
<b>Mandatory units – learners complete and achieve all units</b>				
<b>1</b>	The World of Travel and Tourism	<b>90</b>	<b>Mandatory</b>	External
<b>2</b>	Global Destinations	<b>120</b>	<b>Mandatory</b>	External
<b>3</b>	Principles of Marketing in Travel and Tourism	<b>90</b>	<b>Mandatory and Synoptic</b>	Internal
<b>Optional units – learners complete 1 unit</b>				
<b>9</b>	Visitor Attractions	<b>60</b>	<b>Optional</b>	Internal
<b>11</b>	Events, Conferences and Exhibitions	<b>60</b>	<b>Optional</b>	Internal

Methods of teaching, learning and assessment.

The course is assessed both internally and externally. Internal assessment is on a regular basis throughout the year. The students are assessed in a variety of ways such as PowerPoint presentations, written tasks, case studies, practical work and group work. The students will also be assessed externally in the form of two examinations.

## Opportunities after Sandbach School

**Career Paths:** In addition to the travel and tourism sector-specific content, the requirements of the qualification will mean that learners develop transferable skills, which are highly regarded by higher education providers and employers. It will give learners transferable knowledge, understanding and broad skills such as communicating and presenting ideas. All of the content in the qualification will help prepare learners for further study. The qualification is intended to carry UCAS points and is recognised by higher education providers as contributing to meeting admission requirements for many courses, if taken alongside other qualifications as part of a two-year programme of learning. It combines well with a large number of subjects at Level 3, whether academic or vocational.

### University Opportunities:

From managing events to developing hotels, Hospitality, Leisure, Recreation & Tourism encompasses many areas. The rankings include Travel Management and Heritage Studies.

- 1st - Lincoln
- 2nd - Birmingham
- 3rd - Surrey
- 4th - Ulster
- 5th - Liverpool John Moores
- 6th - Aberystwyth
- 7th - Coventry
- 8th - Glasgow Caledonian
- 9th - Gloucestershire
- 10th - Oxford Brookes
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### Apprenticeships in T&T:

If you are interested in starting a career in travel, or in broadening your skills as you develop your career, an apprenticeship is a great way to start. Many travel companies offer apprenticeship schemes that include a variety of different routes to choose from. ABTA has worked very closely with People 1st (who are the workforce development charity that represent travel) and a number of our members and other industry representatives as part of the Travel Consultant Trailblazers Group.