

Mastery:

Knowledge of business concepts
 Analysis of business activity
 Application of knowledge and skills in written communication
 Evaluation of key business theories and business strategies

Sandbach School Business Curriculum:

Y9 Business Curriculum Sequence

Intent: Students to learn and understand business concepts, business terminology, business objectives, the integrated nature of business activity, the interdependent nature of business activity, influences on business, business operations, finance, marketing and human resources; and how these interdependencies underpin business decision making and the impact of business on individuals and wider society.

Term 1

Business in a wider Context

Term 2

Repeated Teaching of Term 1 topics

Term 3

1.1.1 -1.1.3 Enterprise and Entrepreneurship
 1.4.1 Forms of Business
 1.2.1 -1.2.2 Spotting a Business Opportunity

Why start here?

Students will have a basic understanding of the 3 key areas to Business to help bridge the gap before the GCSE Business specification. The vertical curriculum structure will develop students for the years to come.

Students can then grasp the very basics of Business with the ideas that organisations have a variety of aspects to consider when making decisions. The students will cover the following topics Motivation, Team Building, Branding and Ownership.

These topics will provide them with a wider range of Business areas whilst bringing in prior knowledge from other subjects they have studied in Year 7 and 8.

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Why move onto these units?

These topics provide an overview of the foundations of business development from initial idea generation, to include **WHY** new business ideas emerge, entrepreneurship and the impact of risk and reward, while incorporating products and services, consumer needs, changes in technology, and business failure.

The unit then integrates **HOW** new business ideas emerge, focusing on both the original ideas and adaptation of existing ideas providing examples of how developments have occurred historically. These topics provide students with the foundation knowledge of business generation which supports the development of knowledge throughout subsequent areas.

Therefore, delivery of this further embeds an understanding of business foundations, supported by the recent delivery of closely associated materials increasing student accessibility.

Spec links:

The first term will cover very brief aspects of all the Business GCSE course specification. The students will not directly link their work to the GCSE course until Term 3.

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Spec links:

- 1.1.1 The dynamic nature of business
- 1.1.2 Risk and reward
- 1.1.3 The role of business enterprise
- 1.3.1 Business aims and objectives.
- 1.4.1 The options for start-up and small businesses.
- 1.2.1 Customer needs
- 1.2.2 Market research

Teaching these topics here supports other departments:

Mathematics
 Design and Technology
 PSHCE
 History
 Geography

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Teaching these topics here supports:

- 1.2 Spotting a business opportunity.
- 1.3 Putting a business idea into practice.
- 1.4 Making the business effective.
- 1.3 Putting a business idea into practice
- 1.4 Making the business effective
- 1.5 Understanding external influences on business
- 2.1.2 Changes in business aims and objectives
- 2.1.4 Ethics, the environment and business

These topics feed from:

Y7 & 8 PSHCE Careers and Numeracy
 PE Motivation
 Mathematics Skills
 Design and Technology

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 PE Motivation
 Mathematics Skills
 Design and Technology

These topics feed from:

Y7 & 8 PSHCE Careers and Numeracy
 Y9 GCSE Business 1.1.1 -1.1.3 Enterprise and Entrepreneurship
 PSHCE – Personal Finance