

Sandbach School Business Curriculum:

Y13 Business Curriculum Sequence

Intent: To **consolidate** the students understanding of global markets and **embed** analytical skills using a range of contexts.

Students will apply their knowledge and understanding to real-life business contexts, with updated content to reflect the issues impacting on modern businesses and real business case studies in all our assessments.

Students will develop transferable skills that support higher education study and the transition to employment, including numeracy, communication, an understanding of the business environment and commercial awareness

Term 4

Teacher 1:

2.4 Resource Management, 2.5 External Influences, 3.5 Assessing Competitiveness, 2.3 Managing Finance,

Teacher 2: 2.5.3 Ratio Analysis, 3.1 Business Objectives and Strategy

Term 5

Teacher 1: 3.1 Business Objectives, 3.2 Business Growth

Teacher 2: 3.3 Decision Making Techniques,

3.6 - Managing change

Term 6

Teacher 1 and 2: Revision and Paper 3 Research Topic

Why start here?

In this theme, students explore the finance and operations functions, and investigate external influences on business. Students will need to build upon the knowledge, skills and understanding developed in Theme 2 in Theme 3, making connections across these two themes in Paper 2, and across Themes 1, 2, 3 and 4 in Paper 3. This theme enables students to develop an understanding of raising and managing finance, and measuring business performance. The theme outlines the importance of using resources efficiently within a business to ensure that goods or services can be delivered effectively and efficiently, and to a high quality.

Why move onto these units?

This theme moves from functions to strategy, enabling students to develop their understanding of the core concepts and to take a strategic view of business opportunities and issues. Students analyse corporate objectives and strategy against financial and non-financial performance measures and how businesses grow, and develop an understanding of the impact of external influences linked to theme 2. This also facilitates completing a full Paper 2 and 3.

Why move onto these units?

Students will need to build upon the knowledge, skills and understanding developed in Theme 2 in Theme 3, making connections across these two themes in Paper 2, and across Themes 1, 2, 3 and 4 in Paper 3.

Spec links:

2.4.4 - Quality Management
2.5.1 - Economic Influences
2.5.2 - Legislation
2.5.3 The Competitive Environment
3.1.1 - Corporate Objectives
3.1.2 - Theories of Corporate Strategy
2.3.1 - Profit
2.3.2 - Liquidity
3.5.1 - Interpretation of Financial Statements
3.5.2 - Ratio Analysis
2.3.3 - Business Failure
3.3.1 - Quantitative Sales Forecasting
3.3.2 - Investment Appraisal

Spec links:

3.3.3 - Decision Trees
3.3.4 - Critical Path Analysis
3.6.1 - Causes and effects of Change
3.6.2 - Key factors in change
3.6.3 - Scenario Planning
3.2.4 - Reasons for staying Small
3.2.3 - Organic Growth
3.2.2 - Mergers and takeover
3.2.1 - Growth
3.1.1 Corporate Objectives
3.1.2 Theories of Corporate Strategy
3.1.4 - Impact of External Influences
3.1.3 - SWOT

Spec links:

Paper 3 research will be based on the pre-release topic provided in the November before the exam series
Theme 1 – Marketing and People
Theme 2 – Managing Business Activities
Theme 3 – Business Decisions and Strategy
Theme 4 – Global Business

Teaching these topics here supports:

3.1 Business Strategy – setting objectives needs to link in with core business functions
2.3 Managing Finance – links to costs of production and the FC and VC
3.3 Decision Making Techniques – linking in financial decisions

Teaching these topics here supports:

Theme 1 – Marketing and People
Theme 2 – Managing Business Activities
Theme 4 – Global Business

Teaching these topics here supports:

Paper 2:
Theme 2 – Managing Business Activities
Theme 3 – Business Decisions and Strategy

These topics feed from:

2.1.1 Finance
2.2.3 - 2.2.4
4.1 Globalisation
4.4 Global Industries
4.2 Global Markets
A Level Geography

These topics feed from:

2.4 - Resource Management
2.5 - External Influences
3.5 - Assessing Competitiveness

These topics feed from:

Theme 1 – Marketing and People
Theme 2 – Managing Business Activities
Theme 3 – Business Decisions and Strategy
Theme 4 – Global Business