

# Business A Level

## Curriculum Mapping - 2 Year Course



### Intent

#### Post 16

Students will apply their knowledge and understanding to real-life business contexts, with updated content to reflect the issues impacting on modern businesses and real business case studies in all our assessments.

Students will develop transferable skills that support higher education study and the transition to employment, including numeracy, communication, an understanding of the business environment and commercial awareness

#### Students can progress from this qualification to:

- higher education courses such as business management, business administration, accountancy and finance, human resource management, marketing, retail management, tourism management and international business
- a wide range of careers ranging from banking, sales, product management and general management to working in public sector organisations or charities.

### Impact

#### By the end of Post 16, students will develop detailed evaluation skills:

- The impact of our curriculum is that all students at the end of the A Level have gained knowledge and progressed from the GCSE Business course.
- Progress will be through excellent teaching and students mastering content in lessons. Topics will help students in the workplace
- Problem solving from earlier years in Mathematics, Science and GCSE Business have made the curriculum components possible.
- Students will understand knowledge, vocabulary and have a greater understanding of real-life Business situations
- In addition, most of our students will carry on to study a Business-related degree or work in the industry

### Implementation

#### A Level Business Complete Post 16 Skills Mastery

- Knowledge
- Analysis
- Application
- Evaluation

Term 6 continued  
Revision & Paper 3  
research topic

#### A Level Paper 3 – Investigating business in a competitive environment

Term 5 – continued  
3.6 - managing change  
3.2 - Business Growth  
3.4 - Influences on Business Decisions

#### Term 4 Continued

2.3 - Managing Finance  
2.5.3 - Ratio Analysis  
3.1.1/3 - Business objectives and Strategy

Progress Test

#### Term 5

3.1.4 - Business objectives and Strategy  
3.3 - Decision Making Techniques

Progress Test

#### A Level Paper 2 – Business activities, decisions and strategy

#### Term 4

2.4.3-4 - Resource Management  
2.5 - External Influences  
3.5 - Assessing Competitiveness

Year 13

Progress Test

#### Term 3 continued

2.1 - Raising Finance  
2.2.3 - 2.2.4 Sales Revenue and Costs  
2.4.1/2 - Resource Management  
4.3.3 - Global Marketing and business expansion

#### Term 3

4.2.4-5 - Global Markets  
4.4.3 - Global Industries and MNC

#### Term 1 Continued

2.2.1 & 2.2.2 - Sales, Revenue and costs  
1.5 - Entrepreneurs and leaders

Progress Test

#### Term 2

1.3.3 - 5 - Marketing Mix and strategy  
4.1 - Globalisation  
4.3.1-2 - Global Marketing and business expansion  
4.2 - Global Markets

#### A Level Paper 1 – Marketing, people and global business

#### Term 1 -continued

1.2 - Market  
1.4 – Managing People  
1.5.1 -4 - Entrepreneurs and leaders  
1.3.1/2 - Marketing Mix and Strategy

Progress Test

#### Term 1

1.1 - Meeting Customer needs  
1.4 - Managing People

Year 12

This follows on from the GCSE Business (9-1) course. We start at 1.1 as not all students opted for the GCSE Business Course